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Commissioner for Patents
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On September 18, 2003

OFFICE OF PETITIONS

TOWNSEND and TOWNSEND and CREW LLP

By:

JoAnn Evangelista

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

BARRY A. SIMKINS

Application No.: 09/620253

Filed: July 20, 2000

For: SYSTEMS AND METHODS FOR
MASS CUSTOMIZATION

Customer No.: 20350

Confirmation No.: 3365

Examiner: BAHTA, KIDEST

Technology Center/Art Unit: 2125

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed August 12, 2003, please enter the following remarks:

Remarks/Arguments begin on page 2 of this paper.